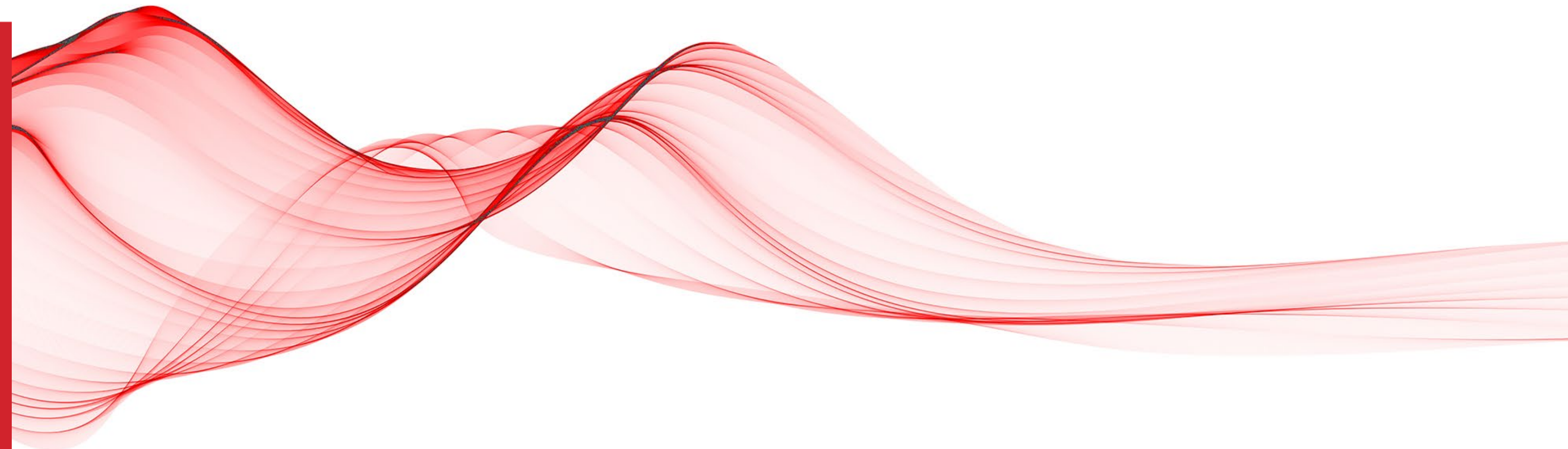


# Bullseye Capital (Pty) Ltd





# Introduction

Welcome to our presentation on Alternative Investments in South Africa.

Today, we'll delve into the realm of alternative investments, their unique characteristics, associated risks, and introduce Bullseye Capital as a significant player in this landscape.



# Understanding Alternative Investments



Let's consider an example to understand alternative investments better. Imagine you have a traditional investment portfolio consisting of stocks and bonds. Now, you decide to diversify your portfolio by investing in a hedge fund, which is an alternative investment.



Hedge funds typically have less sensitivity to market fluctuations compared to stocks and bonds. They often employ different strategies with unique return expectations.



Unlike publicly traded stocks and bonds, hedge funds' market prices are not readily available. They operate with reduced transparency and regulation, which can present challenges for investors.



Additionally, hedge funds may have limited historical data available, making it crucial to conduct thorough research and due diligence before investing.

# Alternative Investments Landscape in South Africa

South Africa's investment market offers a limited number of listed companies (~450).

Many businesses can only be accessed through private markets, highlighting the importance of alternative investments.

Bullseye Capital specializes in sourcing opportunities in private markets, adding significant value for stakeholders over the years.





# Regulatory Environment



Alternative investments in South Africa are regulated by the Financial Sector Conduct Authority (FSCA).



Associations like Asisa and Savca provide best practice guidelines to ensure investor protection.



Bullseye Capital's alternative investment portfolios comply with the building blocks of Regulation 28 of the Pensions Fund Act.



The ILPA, or Institutional Limited Partners Association, is a global organization for private equity limited partners.

Bullseye Capital became the first South African member, demonstrating its commitment to global best practices in private equity investing.



# Role in Portfolio Allocation

- Alternative investments offer unique benefits in portfolio diversification.
- Investors seek absolute or relative returns, providing stability throughout economic cycles.



## Key Benefits:

- Diversification from traditional investments
  - Enhanced return opportunities
  - Inflation protection





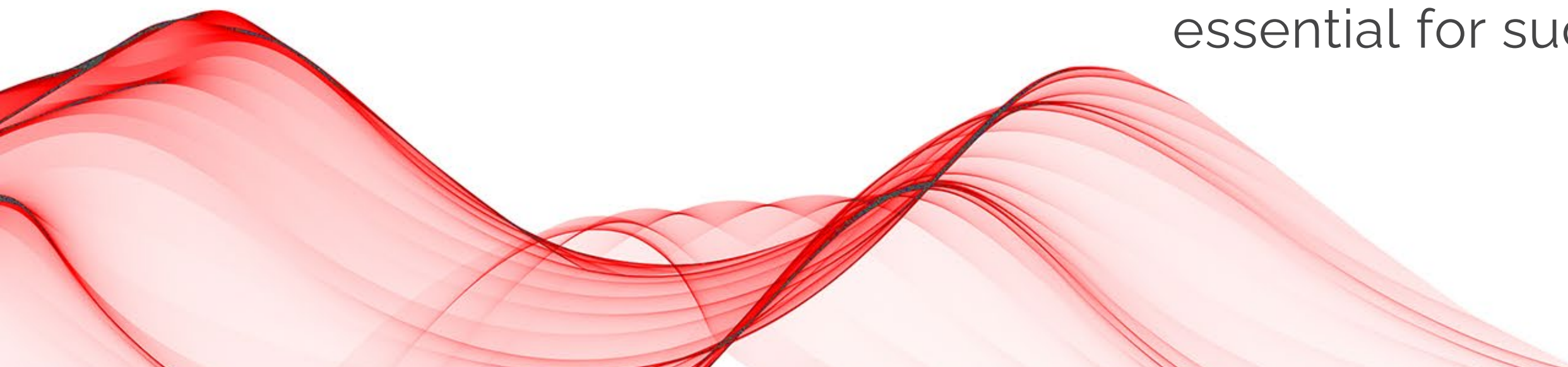
# Risk Management

Let's illustrate the risks associated with alternative investments using an example. Consider investing in a private equity fund.

Private equity investments typically have a long-term horizon, often ranging from eight to twelve years. This illiquidity means your capital is locked in for an extended period.

Furthermore, due to the nature of private equity, it takes time for the companies within the portfolio to implement value enhancement strategies and generate returns.

The risks associated with private equity include the complexity of analyzing investments, managerial risk, market risk, and regulatory risk. These factors make managing the risks of alternative investments challenging but essential for successful outcomes.



# Introducing



Bullseye Capital is a leading player in South Africa's alternative investment landscape.

Our expertise lies in sourcing and managing alternative investment opportunities.

We prioritize investor protection and regulatory compliance while delivering value for our stakeholders.





# Investment Horizons

Aggressive Hedge  
Solutions

These investments adapt to market cycles, aiming for high returns by actively responding to market movements.

Moderate Hedge  
Solutions

Designed for a three-year investment period, these aim for steady growth while managing risk.

Portable Alpha

Over three years, this strategy seeks to generate excess returns above a benchmark, irrespective of market direction.

Private Equity

With a horizon of eight to twelve years, this involves investing in privately-held companies with the goal of significant long-term growth and value creation.

Special Opportunities

Tailored for a six-year period, these investments capitalize on unique situations or events to generate above-average returns.

Commodity

Aimed at three years, this involves investing in physical goods like gold, oil, or agricultural products, potentially offering returns influenced by supply and demand dynamics.



# Understanding the Risk Profile

Alternative investments are long-term and illiquid, suitable for investors with a long investment horizon.

## Risks Include:

Lack of historical data

Limited transparency

Irregular risk-return profiles

Managing these risks is challenging but essential for successful alternative investment strategies.



# Investment Philosophy & Process

Let's look at how Bullseye Capital's investment philosophy and process align with your investment objectives.

Suppose you're an investor seeking long-term growth while prioritizing capital preservation.

Our outcome-based investing philosophy ensures that your interests remain at the core of our approach.

We conduct in-depth empirical research and employ stringent quantitative and qualitative analysis to identify investment opportunities that fit your objectives.

Our focus on diversification and correlation management helps mitigate risks associated with alternative investments, ensuring a robust risk management framework.

By tailoring our investment strategies to your specific goals, we aim to maximize returns while prioritizing capital preservation, aligning with our philosophy of putting your interests first.





# Conclusion

Bullseye Capital offers tailored alternative investment solutions designed to meet your long-term investment objectives.

Our philosophy prioritizes your interests, emphasizing capital preservation and appreciation.

With a focus on research, analysis, and risk management, we aim to maximize returns while mitigating risks in the complex landscape of alternative investments.





Our comprehensive approach to alternative investments, coupled with our commitment to investor protection and regulatory compliance, makes us a trusted partner in your investment journey.

Whether you're seeking portfolio diversification, enhanced returns, or inflation protection, Bullseye Capital is dedicated to delivering tailored solutions that align with your long-term objectives.

We understand the complexities and risks associated with alternative investments and strive to navigate these challenges effectively on your behalf.

Thank you for joining us in exploring the world of alternative investments in South Africa. We look forward to the opportunity to serve your investment needs and help you achieve your financial goals.

# Contact Us



For further inquiries or to explore our alternative investment solutions,  
please contact Bullseye Capital:

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## Q&A

Open the floor for any questions or discussions.

**This concludes our presentation on alternative investments in South Africa. Thank you for your attention.**

