



COMPANY PROFILE

Manager & Promotor



Attorney and Tax Advisor



Auditors



Commercial Bank



Compliance Officer



Administrative Manager



Administration Service Provider



Corporate Advisors on the Investment Memo



Private Equity Fund



Fund's Company Secretary





OUR BOLD MISSION

Elevating Agriculture, Enriching Investors

At Bullseye Capital, we're on a mission that resonates with visionaries and investors alike. Our journey is defined by our unwavering commitment to unveiling unique and lucrative investment opportunities in the agricultural sector. We firmly believe that agriculture is the cornerstone of global food security, and our investments not only secure your financial future but also contribute to this vital cause.

We are driven by a dual commitment - to sustainable and responsible agricultural practices that ensure the well-being of our planet and future generations, and to achieving our financial goals through a vast network of trusted industry partners and cutting-edge technology.



The Livestock Advantage

Investing in livestock farming is not just about profit; it's about supporting a fundamental component of the global food system that meets the protein needs of people worldwide. As the African middle class continues to expand, the demand for red meat grows, enhancing the potential for returns on your investment.

By choosing Bullseye Capital, you're not just an investor; you're a partner in securing global food security and participating in a dynamic, lucrative industry essential to humanity's welfare. Our dedicated team ensures transparency, efficiency, and personalized investment advice, empowering you to build wealth and attain your financial objectives through agricultural investments.





OPERATIONAL EXCELLENCE BULLSEYE CAPITAL'S MODEL

At Bullseye Capital, our operational model is the backbone of our success. We've fine-tuned it for the efficient and profitable production of lamb and beef across the entire value chain. We blend traditional wisdom with innovation to manage our livestock assets with expertise.

Our vertically integrated beef production system gives us precise control over product quality and efficiency. It all begins with careful cattle breeding, ensuring the right genetics, nutrition, and animal welfare. We then nurture the animals to readiness for slaughter. Finally, our rigorous processes transform cattle into high-quality beef products, from humane slaughtering to precise cutting and packaging.

These exceptional beef products are seamlessly distributed to retailers and esteemed food service providers, who make them available to discerning consumers.

In essence, Bullseye Capital's operational model signifies our unwavering dedication to excellence in beef production, combining efficiency, profitability, and the highest standards of quality and animal welfare.

WHY BULLSEYE CAPITAL

Our asset management team and investment managers specialize in this industry specific asset class, with an exceptional fund performance of the past 7 years out performing most alternative investments in the market.

We offer unique Social Responsible Investments ("SRI") with an Environment, Social and Governance ("ESG") overlay.

These highly liquid assets ensure that management can act quickly and efficiently in the event of changing market conditions.

Food Security is a real and present danger to global stability, and your contribution can play its part in our present global context.





BULLSEYE CAPITAL

Leading the Way in Exceptional Agricultural Investments

At Bullseye Capital, we're dedicated to ushering our clients into a world of unparalleled investment opportunities within the agricultural sector.



IMPACT INVESTMENTS

Building a Brighter Future Together

Welcome to our Impact Charter, the gateway to uniting and investing in impactful ventures that shape not only your future but also the lives of those in your community and beyond.

PRIVATE EQUITY ACCESS

Tailored Investment Solutions for Your Unique Goals

Unlock investment solutions precisely tailored to meet your individual investor needs, empowering you to chart a well-defined path towards your envisioned future.

ASSURED INVESTMENTS

Forging a Path to Long-Term Wealth, Peace of Mind, and Superior Returns

Experience the future of wealth creation and enjoy the tranquility of assured investments. Discover a range of opportunities that promise long-term prosperity and superior returns, exclusively through our 27/Four listed solutions.

At Bullseye Capital, we're not just shaping the future of agriculture; we're shaping the future of investment, sustainability, and global food security. Join us on this remarkable journey.

BULLSEYE CAPITAL INVESTMENTS: EMPOWERING SOUTH AFRICA THROUGH IMPACT INVESTMENTS



Impact investments are a catalyst for positive transformation, channelling capital into ventures that yield tangible social, environmental, and financial returns. In the context of South Africa, where unique challenges and opportunities abound, impact investments have the potential to drive meaningful change. Our charter outlines our unwavering commitment to creating a brighter future for South Africa through impact investments.

Job Creation

Our foremost commitment is to foster job creation, addressing unemployment challenges that South Africa faces. We pledge to direct capital towards enterprises that not only generate employment opportunities but also prioritize skills development and training, enhancing human capital for long-term prosperity.

Food Security

We recognize the paramount importance of food security. We commit to supporting sustainable agricultural practices, such as responsible farming and the preservation of water resources. Our investments in ventures like sustainable vegetable farming not only bolster local food security but also promote eco-friendly agricultural methods, safeguarding South Africa's agricultural future.

Wealth Generation

At Bullseye Capital, we are dedicated to wealth generation. Our investments aim to empower South Africans by creating wealth-building opportunities, particularly in underserved communities. By supporting responsible vehicle financing, we improve access to transportation, facilitating economic participation and mobility.

Environmental Stewardship

Environmental sustainability is a cornerstone of our commitment. We pledge to direct investments towards ventures that promote green energy adoption and environmental responsibility. Our aim is to reduce South Africa's carbon footprint, encouraging the development and adoption of cleaner energy solutions.

Infrastructure

We understand the strain on South Africa's infrastructure. We commit to investing in projects that support and upgrade critical infrastructure, such as transportation, energy, and water systems. Our goal is to alleviate the infrastructure burden and enhance the overall quality of life for South Africans.

Incorporating diverse impact investments into the South African context is a potent means to drive positive change. By supporting initiatives like sustainable agriculture, responsible vehicle financing, green energy, and infrastructure development, we aim to transform South Africa into a prosperous, sustainable, and inclusive nation. Impact investments are not only a means of achieving financial returns but also a powerful tool for building a better future for all South Africans. Together, we can create lasting societal benefits while securing our financial prosperity.

IMPACT INVESTMENT OPPORTUNITIES



PRIVATE EQUITY ACCESS

Your Gateway to Exclusive Private Equity

In a changing financial landscape, marked by a contracting Johannesburg Stock Exchange (JSE) and stringent banking and credit regulations, South Africa's investment arena is experiencing a surge in alternative investments. These alternative investments hold the key to bolstering the country's economy, making them an increasingly attractive option for investors.



Navigating this evolving terrain of alternative investments has become more challenging, given the growing regulatory environment and the entry of pension funds into this space. Bullseye Capital plays a pivotal role in this landscape. Our private equity access provides a transparent pathway, underpinned by a proven track record.

Amidst the shrinking traditional investment avenues, the allure of alternative investments, particularly private equity, is undeniable. Bullseye Capital stands as your trusted partner, poised to guide you through this dynamic landscape while contributing to South Africa's financial growth. Your journey toward financial prosperity begins with us.

Bullseye Capital: Your Path to Wealth Through Private Equity

At Bullseye Capital, we take pride in our well-established private equity fund, meticulously designed to deliver superior returns for our esteemed clients. What sets us apart is our commitment to democratizing private equity services and returns, making them accessible to all.

Our strategic focus revolves around identifying high-growth opportunities within unique industry niches. We concentrate our investments in businesses with the potential for exceptional performance, minimizing risk while maximizing returns. Our diversified investment portfolio spans various sectors and currencies, ensuring efficient risk management and optimal returns.

The Bullseye Capital team follows a meticulously thought-out investment strategy, handpicking investments that align with our mission. Our goal is to surpass our annual performance rate of 13.65% plus fees, offering you substantial returns.

The allure of private equity lies in its potential to remain uncorrelated with market fluctuations, providing a stable investment avenue irrespective of market volatility. Join us in harnessing the power of private equity, where your financial aspirations find a reliable partner in Bullseye Capital.



Crafting Tailored Financial Solutions at Bullseye: Your Path to Wealth

At Bullseye, we excel at crafting financial solutions that seamlessly align with the unique needs and aspirations of our valued investors. Explore our diverse portfolio, where opportunities await, tailored precisely to your financial goals. Our team of trusted financial advisors stands ready to be your guiding light throughout this journey. If you haven't already connected with an advisor, we're more than happy to facilitate that essential connection. Your financial future deserves nothing less than the expertise and dedication that Bullseye brings to the table. Join us today, and let's embark on a path to financial prosperity together.

PRIVATE EQUITY INVESTMENT SOLUTIONS

CAPITAL GROWTH

Product – ELATION

Objective: Capital Growth & Income

Product – RELIANCE

Objective: Social Impact

FIXED INCOME

Product – HIGH YIELD BETA

Objective: Income

**Product – ENHANCED YIELD
ALPHA**

Objective: Income

(Note: All fees are integrated into the above products, and 100% of capital will be invested.)

Bullseye Capital is your partner in navigating South Africa's evolving investment landscape, delivering tailored financial solutions and access to exclusive private equity opportunities. Join us on the path to financial prosperity and growth.



ASSURED INVESTMENTS

Your Path to Long-Term Financial Security

In an ever-evolving financial landscape, the need for secure and stable investment options is paramount. Assured investments offered by Bullseye Capital provide a reliable pathway to long-term financial growth. These investments are not just chosen; they are meticulously selected to offer a sense of stability and consistent returns, all while safeguarding your capital and capitalizing on potential market opportunities.

Our commitment to due diligence and rigorous risk management ensures that you can have confidence in the reliability of your investment choices. At Bullseye Capital, we understand that your financial well-being depends on more than just returns; it relies on the assurance that your investments will weather the storms of market volatility.

With Bullseye Capital's assured investment options, you can embark on a journey towards building lasting wealth with peace of mind. We've carefully curated a selection of investment opportunities that are designed to provide financial security and reliability in an unpredictable financial world.

Key Assured Investment Options

Insight Enhanced Yield Portfolio – 274IEY code

Insight High Yield Portfolio – 274IHY code

Our mission is to empower you with the confidence that comes from knowing your financial future is in secure hands. At Bullseye Capital, we bring you assured investments that not only provide peace of mind but also offer the potential for substantial long-term growth. Your journey to lasting wealth begins with us.





BULLSEYE MANAGEMENT



Bullseye Management is the Management Company and Investment Manager of the Bullseye Capital range of products. It is registered as a Juristic Representative of Insight Capital (FSP24198) for Category 1 and 2 Bullseye Capital is the General Partner of the Bullseye Capital Private Equity Access En Commandite Partnership, also known as the Bullseye Capital Private Equity Fund, that forms the base of its product offering.

COMPLIANCE

Assent Legal – External Compliance Officers

Assent Legal, founded and led by Advocate Freddie Eilers, is a registered Compliance Officer (Category 1 & 2) with the Financial Sector Conduct Authority. Their extensive range of specialised practice areas tackles the complexities of compliance and risk management within the South African Financial Legislative environment. Their team of highly skilled professionals merge their extensive expertise in financial services regulations in South Africa with practical industry experience. This results in impactful solutions that promote ethical business operations and strict adherence to relevant laws for their clients.

