Product	ELATION	RELIANCE
Objective	Capital Growth & Income	Social Impact
Description	This private equity product offers the investor the opportunity to access superior returns and capital growth that outperforms traditional and alternative asset classes and at lower than market risk by investing in a stable growth asset class in a niche industry. Distributions can be paid out, or, reinvested on election by the investor.	This private equity product works with the investor in an environment where others depend on you and is an extension of the Elation product. This product has the ability to make the difference in people's lives in local communities, but has the power to effect global change. This product enables the investor to plan and meet their Social Impact Investment Goals.
Min Investment Amount	Individual Investors: R 50 000 Institutional Investors: R10m	Individual Investors: R50 000 Institutional Investors: R10m
Max Investment Amount	Unlimited	Unlimited
Min Term	5 Years	5 Years
Return Target (5 Year period)	15% - 20% p.a	15% - 20% (excess returns above 10% donated to charity)
Admin Fee (excl VAT)	1.25% p.a	1.25% p.a
Distribution Dates	March & September	Roll up
Pricing Methodology	Returns calculated over a 365-day period / actual days for the annual rate of return	
Revenue Model	85 / 15 Net profit split between Limited Partners / Investors and General Partner	