

Dear Investor

PROTECTION OF PERSONAL INFORMATION ACT (“POPIA”) – CLIENT PRIVACY NOTIFICATION

This communication explains how as a Group of Companies, we disclose, obtain and use your personal information in terms of the requirements imposed by the Protection of Personal Information Act (“POPIA”).

At the Companies, we are committed in protecting our client’s privacy and ensure that their personal information is collected and used transparently, properly and lawfully.

The Bullseye Group comprised of the below entities and investment structures at the time of writing:

- Bullseye Capital (Pty) Ltd
- Bullseye Management (Pty) Ltd
- Any other entity involved in facilitating investor services / products from time to time.

What is the definition of personal information?

According to POPIA, “Personal Information” means any information relating to an identifiable, living, natural person and if applicable, an identifiable existing juristic person.

Further the Bullseye Group, in terms of POPIA, includes the following personal information:

- Addresses and change in addresses, including residential, postal and email address;
- Change of name – require a copy of the marriage certificate or official name change document.

Information Collected:

In terms of the companies above, personal information is collected and processed, mainly to deliver investor services. For these purposes, we collect your contact details, including all FICA requirements.

Information is directly collected from our clients, where the personal information and details are provided to us. Where it is possible, we will inform our clients what information is required, and what information is optional to provide.

Any website / portal activity by a client, may lead to the collection of usage information, collecting using “cookies” which allows the companies to collect standard internet visitor usage information.

How we use your information:

The Companies will use your personal information only for the purpose for which it was collected for. In addition, where necessary your information may be retained for legal purposes:

Examples of what we use your information for, amongst others:

- To gather contact information
- To confirm and verify your identity, or to verify that you are an authorised user for security purposes, and in terms of FICA verification
- For the detection and prevention of fraud, crime, money laundering or other malpractice and maladministration

- For audit and record keeping purpose and disclosure of information under POPIA compliance.

Disclosure of Information:

In some instances, your personal information is disclosed to our service providers, who are involved in delivery service to our clients. As a service provider, they are required to comply with the privacy requirements, as contained in POPIA. We ensure that they have the necessary agreements in place, prior to appointing them as a service provider.

We will also disclose your information during the following events:

- Where we have a duty or right to disclose your information in terms of a law or industry requirements,
- Where we believe it is necessary to protect your rights as our client.

Information Security:

We are legally obliged to ensure and provide adequate protection for personal information held by us, and to stop unauthorized access and use of personal information. On an ongoing basis, we continue to review our security controls and related processes to ensure that personal information remains secure.

Our POPIA and Privacy Policy ensures that we are consistently monitoring our process and controls.

When contracting third-parties, appropriate security, privacy and confidentiality obligations are imposed on them to comply with the protection of personal information in terms of POPIA. All personal information we are responsible for, is kept secure as explained in the communication.

Your Rights – Access to Information

As a client, you have a right to request a copy of the personal information we hold about you. Please contact us on (021) 2000717, or, email info@bullseyecapital.co.za and specify the information that you require us to provide. We need a copy of your ID document, to confirm identification, prior to providing your personal information. Please note that the access to this information may be subject to the payment of a fee.

Your Duties – Correction of your Information:

As a client, you have the right to ask us to correct, update, or delete your personal information. Deletion of your personal information will take place 5 years after the relationship ends, as noted in our POPIA Compliance Policy. We need a copy of your ID document, to confirm identification, prior to making changes to your personal information.

E-mail: info@bullseyecapital.co.za

Tel: 021- 200 0717

Address: Techno Park,
Stellenbosch,
7600